



SPINAL 2011 CHORD

• 5 November 2011 • Blusson Spinal Cord Centre • 818 West Tenth Avenue Vancouver • 7:00 pm • co-hosted by ICORD & Vancouver Cantata Singers •

Your invitation to support a unique and worthwhile fundraising initiative

An extraordinary event



Spinal Chord is a fun, stimulating and entertaining fundraising event that has grown out of a unique partnership between ICORD and Vancouver Cantata Singers. It's a gala party hosted in the magnificent and acoustically spectacular Blusson Spinal Cord Centre, with fabulous food, wine, surround-sound musical performances and good company.



This interdisciplinary event celebrates the work and achievements of performing artists and spinal cord injury researchers, scientists and clinicians. We hope that by engaging each other in a spirit of collaboration, we can identify common ground and shared perspectives in our varied pursuits.

Guests at this event will include ICORD researchers and other members of the medical and research communities, members of the UBC and Vancouver Coastal Health Administration, and key sponsors and supporters of the Arts.



Funds generated by *Spinal Chord* are split equally

between both organizations. Both groups strive for the highest possible standards in our respective fields, and are thrilled to have the opportunity to help each other achieve strategic goals by joining together once again for *Spinal Chord* 2011.

Please consider supporting us this November by becoming a sponsor, or by making a donation to our silent auction.

To see a video of last year's event, please visit our website, www.spinalchordgala.com.

Thank you for your support!





By sponsoring *Spinal Chord* on November 5th, 2011, you will be supporting two important organizations:



For 54 years the Vancouver Cantata Singers has upheld the finest tradition of choral singing. Twice, under the recent leadership of Artistic Director Eric Hannan, the group has been awarded the Healey Willan Prize, Canada's highest honour in choral singing. VCS has also become known for innovative collaborations with local and international artists, ensembles and non-traditional partners. The choir regularly commissions new works from critically acclaimed composers, ensuring the presentation of a rich variety of choral music from the Renaissance to the present day.

See www.vancouvercantatasingers.com



ICORD (International Collaboration on Repair Discoveries) is a world leading health research centre focused on spinal cord injury. From the lab-based cellular level of understanding injury to rehabilitation and recovery, our researchers are dedicated to the development and translation of more effective strategies to promote prevention, functional recovery, and improved quality of life after spinal cord injury. Located at Vancouver General Hospital in the Blusson Spinal Cord Centre, ICORD is supported by UBC Faculty of Medicine and Vancouver Coastal Health Research Institute.

Visit www.icord.org.



FACULTY OF MEDICINE



ICORD & the Vancouver Cantata Singers sincerely thank you for your consideration.



SPINAL CHORD

happens Saturday 5 November 2011

How can you be a part of this unique event?

We are seeking donations of products and services from businesses and individuals in the community.

Donations could include

- gift cards for restaurants, spa services and shops
- tickets to sporting event, theatre performances and concerts
- gourmet gift baskets and bottles of wine
- artwork and jewelry

Cash donations are also welcome.

Tax receipts for the value of your donation will be provided.

Contact us.

We will be happy to discuss your options.

Cheryl Niamath
Administrative Manager
ICORD
604-675-8844
niamath@icord.org

Dave Carlin
General Manager
Vancouver Cantata Singers
604-730-8856
dave@vancouvercantatasingers.com

Fatima Hassam
UBC Faculty of Medicine
Development Office
604-822-8079
fatima.hassam@ubc.ca

Missy Clarkson
Board Member & Singer
Vancouver Cantata Singers
604-724-1915
missy@vancouvercantatasingers.com

Sponsorship levels

\$5,000+ Presenting Sponsor

For your cash donation:

- Your name or company logo prominently displayed on all printed and electronic documents (posters, flyers, postcards, programme, tickets, media releases).
- Your name/ logo prominently displayed on the ICORD and Vancouver Cantata Singers event web pages for at least one year, with direct links to your web site.
- Your name / logo prominently displayed multiple times on Donor Recognition screens during the event.
- Live promo by MC during event.
- Opportunity to display your banner or promotional material at the event.
- Six tickets to the event.

\$2,500 - \$4,999 Platinum Sponsor

For your cash or in-kind donation:

- Your name or company logo prominently displayed on printed and electronic documents (posters, flyers, postcards, programme, media releases).
- Your name/ logo prominently displayed on the ICORD and Vancouver Cantata Singers event web pages for at least one year, with direct links to your web site.
- Your name / logo prominently displayed multiple times on Donor Recognition screens during the event.
- Live promo by MC during event.
- Four tickets to the event.

2011 Platinum Sponsor:



\$1,000 - \$2,499 Gold Sponsor

For your cash or in-kind donation:

- Your name or company logo displayed on selected printed and electronic documents (posters, flyers, postcards, programme, media releases).
- Your name/ logo prominently displayed on the ICORD and Vancouver Cantata Singers event web pages for at least one year, with direct links to your web site.
- Your name / logo prominently displayed on Donor Recognition screens during the event.
- Two tickets to the event.

\$500 - \$999 Silver Sponsor

For your cash or in-kind donation:

- Your name or company logo displayed on selected printed and electronic documents (posters, flyers, postcards, programme, media releases).
- Your name/ logo displayed on the ICORD and Vancouver Cantata Singers event web pages for at least one year, with direct links to your web site.
- Your name / logo displayed on Donor Recognition screens during the event.
- One ticket to the event.

\$50 to \$499 - Bronze Sponsor

For your cash or in-kind donation:

- Your name or company logo included in the event programme.
- Your name/ logo displayed on the ICORD and Vancouver Cantata Singers event web pages for at least one year, with direct links to your web site.
- Your name / logo displayed on Donor Recognition screens during the event.

Please note: Gift items (tangible items of property) are eligible for a tax receipt to the extent provided by federal law • Tax receipts cannot be issued for services •

2010 Event Sponsors:

Presented by:



Individual donors

Platinum: Paul and Lyse Clover • David Doig • Bob & Michele Michaleski

Gold: John & Erna Friesen • Eric & Erika Hannan • J. Evan & Janice Kreider

• Kwon Lab • Derwin & Janet Lea • Tony Westbridge

Silver: Gerhard Heide • Paul Lesack • Jonny Staub • Pia Southam

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Corporate: Gold



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